



Accounting & Auditing Student Conference  
1000 Westgate Drive, Suite 252  
St. Paul, MN 55114

Accounting & Auditing Student Conference  
Tuesday, October 2, 2012  
Minneapolis Convention Center



## Fifteenth Annual **ACCOUNTING & AUDITING** Student Conference

# Invitation to **EXHIBIT**

Reach college students  
in the accounting and auditing fields

**Tuesday, October 2, 2012**  
8:30 am – 3:30 pm

Minneapolis Convention Center  
1301 Second Avenue South  
Minneapolis, MN 55403

#### Presented by:

Institute of Internal Auditors Twin Cities Chapter (IIA-TC)  
Minnesota Association of Public Accountants (MAPA)  
Minnesota Government Finance Officers Association (MNGFOA)  
Minnesota Information Systems Audit & Control Association (MN ISACA)  
Minnesota Society of CPAs (MNCPA)

[www.studentconf.org](http://www.studentconf.org)

Five professional accounting organizations have joined forces to present the Fifteenth Annual Accounting and Auditing Student Conference.

#### As an exhibitor you:

- ◆ Save travel time and visit more than 40 colleges and universities in one day at one location
- ◆ Find top candidates for your entry level accounting positions from over 600 accounting students
- ◆ Develop your company's positive image as an employer of choice among highly recruited accounting students
- ◆ Build awareness of your firm with a full-page company profile in the exhibitor guide

#### NEW:

Make your recruitment process more efficient by reserving a private interview booth. Don't risk losing a top candidate to a competitor - reserve a private interview booth and complete first interviews at the conference. Limited availability.

#### Exhibitor registration includes:

- ◆ 8 x 10 booth
- ◆ Company profile in exhibitor guide
- ◆ Link on conference website
- ◆ Refreshments and lunch

#### Exhibitor profile:

- ◆ Public accounting firms from small to large
- ◆ Corporate employers both private and public
- ◆ Federal, state and local governments

#### Contact Information

For questions regarding registration and exhibiting, contact Bonnie Young at the conference executive offices at 651-265-7842.

For additional information about the Student Conference, or to register online, go to [www.studentconf.org](http://www.studentconf.org).

Register by July 20, 2012 for the best rate.

# Schedule of Events

**Tuesday, October 2, 2012**

Exhibits are open all day except during lunch

- 7:00 - 8:30 Exhibitor set up
- 8:30 - 11:30 Exhibit Hall open
- 11:30 - 1:00 Exhibit Hall closes for lunch\*, speaker, and prize drawings
- 1:00 - 3:30 Exhibit Hall reopens
- 3:15 - 3:30 Prize drawings – prizes donated by exhibitors
- 3:30 - 4:00 Conference ends – exhibitor tear down

\* Lunch (up to 4 people) and refreshments are included in the exhibitor fee

Optional breakout sessions available to students throughout the day:

- One-on-one and group “Interviewing and Resume Tips” sessions  
Professionals talk one-on-one and in a group session with students about interviewing and resume tips.
- “Behind Closed Doors” panels  
Students meet with recent graduates working in the accounting field.
- “Accounting Career Paths” panel  
Students meet with a panel of experienced professionals representing a range of career paths to learn more about the opportunities available to accounting professionals.

## October 2, 2012 AASC Conference EXHIBITOR REGISTRATION FORM

Minneapolis Convention Center  
or register online at [www.studentconf.org](http://www.studentconf.org)

Be sure the information below is the way you want it listed in the resource book given to attendees.

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_  
 Website \_\_\_\_\_

Individuals exhibiting: (We suggest each exhibitor bring 3 to 4 representatives. 4 per booth at no charge.)

|         |    |         |      |
|---------|----|---------|------|
| 1 _____ | NC | 5 _____ | \$25 |
| 2 _____ | NC | 6 _____ | \$25 |
| 3 _____ | NC | 7 _____ | \$25 |
| 4 _____ | NC | 8 _____ | \$25 |

I would like to contribute the following item(s) for the prize drawings: \_\_\_\_\_

### Exhibit Fees:

(includes lunch for up to 4 representatives per booth)  
 by 7/20/12 by 8/24/12 after 8/24/12

Single booth: .....\$750 .....\$800 .....\$900 \$ \_\_\_\_\_  
 > \$25 - Adt'l charge per person \$ \_\_\_\_\_  
 after first 4 exhibitors - single booth  
 Private interview booth: .....\$200 \$ \_\_\_\_\_

Total fee \$ \_\_\_\_\_

### Payment:

Check (payable to A&A Student Conference)

### Mail this form with payment to:

A&A Student Conference  
 1000 Westage Drive, Suite 252  
 St. Paul, MN 55114  
 Questions? Contact Bonnie Young at 651-265-7842.

### Or register online at:

[www.studentconf.org](http://www.studentconf.org)

### Cancellation Policy

Written notice to cancel must be received via fax, mail, or email by August 24, 2012, to receive a 50 percent refund. No refunds after this date.

### Company Profile:

Deadline for receipt of profile and logo (in electronic format) to be included in conference book is **August 24**.

I will email my logo and 150 word profile to [bonniey@ewald.com](mailto:bonniey@ewald.com)

(Logo must be in either jpg or .tif format.)

Attach up to 150 words describing your company. Include type of business, specialty areas, geographic location served, office locations, number of current employees, and other pertinent information.

### Hold Harmless Agreement

As an exhibitor, I understand that neither the Accounting & Auditing Student Conference (AASC) nor the Minneapolis Convention Center is responsible for injury to persons, or damage to/loss of property belonging to the exhibitor, any person or persons' liability for all injury to any and all persons or property in any way connected with the exhibitor's display or caused by them; indemnify and agree to hold harmless the AASC, its members, officers, directors, and employees from any and all liability arising from damage to property or personal injury caused by the exhibitor or his agents.



(For office use only)

|           |      |
|-----------|------|
| initials  | fin. |
| date      |      |
| CK/OC     |      |
| amt. paid |      |
| bal due   |      |